

Celebrating World Tourism Day
INDIA: A SAFE TOURIST DESTINATION

Friday, 25 September 2020: 1500-1830 hrs

1500- 1600 hrs

Plenary Session I: Pandemics, Tourism and Global Change

Unprecedented global travel restrictions and stay-at-home orders, as a response to COVID, are continuing to cause severe disruptions to the entire economy. Tourism & Hospitality has been one of the most challenged sectors even after economies begin to open up, as the fear of the virus inculcated within the population has hampered any foreseen recovery. This session seeks to discuss the new normal for the tourism & hospitality segment while addressing areas that need to be relooked and revamped to prepare us for future events.

Session Chair & Moderator

Mr. Puneet Chhatwal

Chairman

CII National Committee on Tourism & Hospitality

MD & CEO IHCL

Global Perspective

Ms. Aradhana Khowala

CEO & Founder

Aptamind Founder &

Board and Steering Committee

World Tourism Forum Lucerne

State Perspective

Ms. Valsa Nair Singh

Principal Secretary

Tourism, Culture, Excise and Civil Aviation

Government of Maharashtra

Thiru. Vikram Kapur

Additional Chief Secretary

Tourism, Art and Religious Endowments

Department

Government of Tamil Nadu

India Perspective

Ms. Meenakshi Sharma

Director General

Ministry of Tourism

Government of India

Summing up & Closure

Mr. Deep Kalra

Co-Chairman, CII National Committee on Tourism
& Hospitality

Founder & Executive Chairman MakeMyTrip

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1600 - 1645 hrs

Plenary Session II: New paradigm shaping travel and Tourism: Air Bubbles - Is it the only way forward for international travel?

As COVID has changed the way of living, it has also altered how we travel. Establishing travel bubbles between two or more countries is beneficial, especially to countries that are badly affected. However, alternative methods to sustain foreign tourism also need to be developed. This session seeks to discuss the importance and practicality of air bubbles and the new paradigm shaping travel and tourism both during and post COVID.

Moderator

Mr. A J Singh
Professor & Founding Director
Hospitality and Tourism Management
Robert C. Vackar College of Business &
Entrepreneurship

Presentation by

Mr. Conrad Clifford
Regional Vice President Asia-Pacific,
International Air Transport Association (IATA)

Ms. Anita Mendiratta
Global Advisor and Author - Tourism &
Development
Special Advisor to Sec. Gen. UNWTO

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1650 - 1730 hrs

Plenary Session III: Developing Tourism Safe Chains

As the tourism and hospitality sector begins to reopen post the lockdown, fear among the public is the primary reason behind the slow recovery of the segment. It is imperative that we develop a seamless end-to-end safe travel chain that alleviates fear of traveling among the public. This session seeks to discuss how we can create an end-to-end spectrum of safety and hygiene for the tourist.

Moderator

Dr. Sanat Kaul
Chairman
International Foundation of Aviation, Aerospace
and Drones

Panelists

Mr. Kapil Kaul
Chief Executive Officer- South Asia
Centre for Asia Pacific Aviation

Mr. P V Narasimha Rao
Managing Director
Vizag Conventions

Mr. Andreas Scriven
Lead Partner - Hospitality & Leisure
Deloitte LLP

Mr. Julian Mathew
Founder & Chairman
ToFTigers

Dr. Shubnum Singh
Advisor, CII Healthcare Council &
Consultant Emeritus, Max Healthcare

Mr. Dipak Haksar
Advisor
CII National Committee on Tourism and Hospitality

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1740- 1830 hrs

*Plenary Session IV: Reimagine Tourism:
Destinations | Business Models | Financing |
Marketing*

Destination marketing and image making play a huge role in influencing how tourism is developed in a community. As COVID continues to hinder the tourism and hospitality industry, it is imperative to reassess and reimagine how India can leverage its rich cultural and natural heritage, promote less-travelable destinations, while simultaneously focusing on the business models and marketing that would be required to promote the same.

Session Chair & Moderator

Mr. Deep Kalra

Co-Chairman, CII National Committee on Tourism
& Hospitality
Founder & Executive Chairman MakeMyTrip

Mr. B M Gupta

Whole Time Director
Tourism Finance Corporation of India Ltd. (TFCI)

Mr. Dov Kalmann

Chief Storyteller
Terranova Tourism Marketing and Consultancy,
Israel

Mr. Peter J. Bates

President
Strategic Vision

Mr. Ged Brown

CEO, Low Season Traveller &
Managing Director EMEA, World Tourism
Association for Culture and Heritage
